

Shiva Agah

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PROFESSIONAL SUMMARY

Digital Designer with 4+ years of experience designing engaging, user-centered digital experiences across web, mobile, interactive media, and motion. Strong background in visual design, prototyping, and animation, with hands-on experience using Adobe Creative Suite and Figma to deliver scalable, high-quality digital solutions. Experienced in collaborating with UX, development, and marketing teams to translate complex ideas into an intuitive, impactful experience.

CORE SKILLS

Brand & Visual Design: Brand Identity, Wayfinding Concepts, Visual Storytelling, Layout Systems, Typography, Color Theory, Composition, Mood boards, Concept Visualization

Digital & Motion: Motion Graphics, Video Editing, Interactive Media

Research & Strategy: User Journeys, Competitive Analysis, Experience Mapping

Tools: Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects, Premiere Pro), Figma

Professional Skills: Attention to detail, Creativity, Critical Thinking, Time Management, Teamwork, Problem Solving, Effective Communication, Multi-tasking

WORK EXPERIENCE

Graphic & Communication Designer, BC24 Print Inc.

2024 – Present

- Collaborate with clients to develop creative graphic solutions aligned with marketing goals and brand identity.
- Design and produce high-quality print and digital assets, including social media posts, web banners, brochures, and promotional materials, using Adobe Creative Suite, optimized for engagement and performance.
- Manage end-to-end design projects from concept to final output, ensuring timely delivery and print accuracy.
- Implement visual storytelling and design strategies that contribute to a 25% increase in sales and conversions.

UX / UI Designer | Visual Content Creator, Seneca Polytechnic.

2024

- Carried out user and competitor research to make sure our content met user expectations and accessibility standards.
- Designed UX flows, wireframes, and high-fidelity UI screens in Figma, applying usability and accessibility principles to create intuitive digital experiences.
- Developed interactive prototypes in Figma to test user journeys, validate concepts, and clearly communicate functionality with cross-functional teams.
- Created interactive videos, motion graphics, and animated visual content for the HOLO POD display using Adobe After Effects and Premiere Pro, supporting immersive and real-time audience engagement.
- Collaborated with marketing, event, and design teams to develop visual narratives, storyboards, and production-ready assets, ensuring consistency from concept through final delivery.

Web Design & UX Teaching Assistant, Seneca Polytechnic.

2023

- Supported instructors with classroom technology, course materials, and in-class workshops.
- Provided one-on-one and small-group guidance on UX/UI fundamentals, HTML/CSS basics, and troubleshooting design or front-end development issues.
- Delivered clear, actionable feedback and reviewed student work against course objectives and professional standards.
- Assisted students in applying usability principles, visual design concepts, and front-end structure to real projects.

Design & Marketing Assistant, BINRO Marketing Agency

2022 – 2023

- Designed digital and print marketing materials that boosted client visibility across various platforms.
- Worked closely with the creative team to design brochures, social media content, and advertising campaigns that matched the brand's tone.
- Used Adobe Creative Suite and Affinity tools to ensure consistent brand images for clients.

Urban Designer, Gorouh Memaran

2018 – 2022

- Designed people-centered urban layouts and spatial plans with a focus on accessibility, usability, and community needs.
- Conducted site analysis and spatial research to support planning decisions and improve user movement through public spaces.
- Collaborated with architects, engineers, and stakeholders to deliver functional and human-centered design solutions.

VOLUNTEERING AND LEADERSHIP

Mentor, Seneca Polytechnic

2023

- Offered guidance and support to students facing academic and personal challenges.
- Organized and participated in mentoring sessions and workshops.
- Utilized the Chronus platform to connect with mentees.

EDUCATION AND CERTIFICATIONS

Education:

- Diploma of Interactive Media Design – Seneca Polytechnic
- Bachelor of Urban Planning – Azad University

Certifications:

- User Experience Design - Google