

# Shiva Agah

📞 (437) 429 – 9927

✉️ [shiva.agah@gmail.com](mailto:shiva.agah@gmail.com)

📍 Toronto, ON

🌐 [www.shivaagah.com](http://www.shivaagah.com)

[LinkedIn](#)

## PROFESSIONAL SUMMARY

---

Creative and detail-oriented Web & Visual Designer with 4+ years of experience designing engaging web, UI, and marketing experiences across digital and print platforms. Strong skills in visual design, layout systems, and high-fidelity prototyping, with hands-on experience using Figma and Adobe Creative Suite for responsive, brand-aligned web content. Comfortable working in fast-paced environments, managing multiple projects, and collaborating with designers, developers, and stakeholders to deliver polished, customer-focused experiences.

## CORE SKILLS

---

**Web & Visual Design:** Web Graphic Design, UI Design, Visual Design, Layout Systems, Responsive Design, Branding

**Prototyping & Design Systems:** High-fidelity Prototyping (Figma, FigJam), Design Patterns, Style Guides, Component Libraries

**Digital & Interactive:** Motion Design, Micro-interactions, Interactive Media, Storyboarding

**Web & Technical:** HTML, CSS, WordPress, Basic JavaScript

**Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Affinity, Corel

**Professional Skills:** Attention to details, Creativity, Critical Thinking, Time Management, Teamwork, Problem Solving, Effective Communication, Multi-tasking

## WORK EXPERIENCE

---

### Graphic Designer, BC24 Print Inc.

2024 – Present

- Lead design for digital and print marketing assets, maintaining brand consistency across campaigns.
- Developed visually engaging layouts and motion-ready assets for web and social media.
- Managed multiple projects under tight deadlines, coordinating with clients and internal teams.
- Delivered high-quality creative solutions contributing to a 20% increase in sales and conversions.

### User Experience Designer | Visual Content Creator, Seneca Polytechnic.

2024

- Designed UX flows, wireframes, and interactive prototypes for digital projects, including experiential content.
- Created storyboards, motion graphics, and social-ready visuals aligned with marketing strategies.
- Collaborated with cross-functional teams to ensure cohesive digital storytelling.

### Teaching Assistant (Design and web), Seneca Polytechnic.

2024

- Supported web and design courses by assisting with HTML, CSS, and design software workflows.
- Provided one-on-one feedback to students on digital design, layout, and usability principles.
- Reviewed and evaluated student projects to ensure alignment with academic and professional standards.

### Marketing Designer Assistant, BINRO Marketing Agency

2022 – 2023

- Produced social media graphics, video snippets, and marketing collateral for campaigns.
- Captured mobile-native content and enhanced visuals for Instagram and web channels.
- Applied brand guidelines consistently across all assets to increase audience engagement.

## VOLUNTEERING AND LEADERSHIP

---

### Mentor, Seneca Polytechnic

2023

- Offered guidance and support to students facing academic and personal challenges.
- Organized and participated in mentoring sessions and workshops.

## EDUCATION AND CERTIFICATIONS

---

### Education:

- Diploma – Interactive Media Design
- Bachelor's Degree – Urban Planning

### Certifications:

- Foundations of User Experience Design – Google Certificates