

Shiva Agah

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PROFESSIONAL SUMMARY

Creative and detail-oriented Web & Visual Designer with 4+ years of experience designing engaging web, UI, and marketing experiences across digital and print platforms. Strong skills in visual design, layout systems, and high-fidelity prototyping, with hands-on experience using Figma and Adobe Creative Suite for responsive, brand-aligned web content. Comfortable working in fast-paced environments, managing multiple projects, and collaborating with designers, developers, and stakeholders to deliver polished, customer-focused experiences.

CORE SKILLS

Web & Visual Design: Web Graphic Design, UI Design, Visual Design, Layout Systems, Responsive Design, Branding
Prototyping & Design Systems: High-fidelity Prototyping (Figma, FigJam), Design Patterns, Style Guides, Component Libraries

Digital & Interactive: Motion Design, Micro-interactions, Interactive Media, Storyboarding

Web & Technical: HTML, CSS, WordPress, Basic JavaScript

Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Affinity, Corel

Professional Skills: Attention to details, Creativity, Critical Thinking, Time Management, Teamwork, Problem Solving, Effective Communication, Multi-tasking

WORK EXPERIENCE

Graphic Designer, BC24 Print Inc.

2024 – Present

- Lead design for digital and print marketing assets, maintaining brand consistency across campaigns.
- Developed visually engaging layouts and motion-ready assets for web and social media.
- Managed multiple projects under tight deadlines, coordinating with clients and internal teams.
- Delivered high-quality creative solutions contributing to a 20% increase in sales and conversions.

User Experience Designer | Visual Content Creator, Seneca Polytechnic.

2024

- Designed UX flows, wireframes, and interactive prototypes for digital projects, including experiential content.
- Created storyboards, motion graphics, and social-ready visuals aligned with marketing strategies.
- Collaborated with cross-functional teams to ensure cohesive digital storytelling.

Teaching Assistant (Design and web), Seneca Polytechnic.

2024

- Supported web and design courses by assisting with HTML, CSS, and design software workflows.
- Provided one-on-one feedback to students on digital design, layout, and usability principles.
- Reviewed and evaluated student projects to ensure alignment with academic and professional standards.

Marketing Designer Assistant, BINRO Marketing Agency

2022 – 2023

- Produced social media graphics, video snippets, and marketing collateral for campaigns.
- Captured mobile-native content and enhanced visuals for Instagram and web channels.
- Applied brand guidelines consistently across all assets to increase audience engagement.

VOLUNTEERING AND LEADERSHIP

Mentor, Seneca Polytechnic

2023

- Offered guidance and support to students facing academic and personal challenges.
- Organized and participated in mentoring sessions and workshops.

EDUCATION AND CERTIFICATIONS

Education:

- Diploma – Interactive Media Design
- Bachelor's Degree – Urban Planning

Certifications:

- Foundations of User Experience Design – Google Certificates