

Shiva Agah

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PROFESSIONAL SUMMARY

Creative and detail-oriented Media Designer with 4+ years of experience crafting user-centered visuals and digital experiences. Skilled in branding, layout design, and interactive media with a solid understanding of accessibility and usability principles. Adept at collaborating with multidisciplinary teams to transform complex ideas into engaging designs that drive measurable results and enhance user engagement.

WORK EXPERIENCE

Graphic Designer

BC24 Print Inc. | 2024 – Present

- Work with clients to craft creative graphic solutions that align with marketing goals and reflect the brand's identity.
- Utilize Adobe Creative Suite to design and create high-quality print and digital assets optimized for top performance.
- Manage end-to-end design production—from concept development to final output—ensuring timely delivery and print accuracy.
- Contribute to a 20% increase in sales and conversions through impactful design strategies and visual storytelling.

User experience designer | Visual Content Creator

Seneca Polytechnic | 2024

- Created engaging interactive videos and motion graphics for the HOLO POD display using Adobe After Effects and Premiere Pro.
- Worked closely with marketing and event teams to create immersive visual content that boosted audience engagement.
- Carried out user and competitor research to make sure our content met user expectations and accessibility standards.
- Assisted the design team by creating storyboards and visual drafts that guided the final animation and content production.

Teaching Assistant

Seneca Polytechnic | 2024

- Helped instructors by handling class technology, organizing course materials, and assisting with lesson delivery.
- Gave personalized feedback and one-on-one help to students on their design projects and software workflows.
- Looked over and assessed student work to make sure it met course goals and professional design standards.

Marketing Designer Assistance

BINRO Marketing Agency | 2022 – 2023

- Designed digital and print marketing materials that boosted client visibility across various platforms.
- Worked closely with the creative team to design brochures, social media content, and advertising campaigns that matched the brand's tone.
- Used Adobe Creative Suite and Affinity tools to ensure consistent brand images for clients.

Urban Planner and Designer

Gorouh Memaran | 2018 – 2022

- Created sustainable urban layouts and master plans that blend functionality, beauty, and user accessibility.
 - Performed site analysis and spatial planning to help make strategic decisions in urban design projects.
 - Worked together with architects, engineers, and local authorities to create livable, people-centered communities.
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VOLUNTEERING AND LEADERSHIP

Mentor

Seneca Polytechnic | 2023 – 2023

- Offered guidance and support to students facing academic and personal challenges.
 - Organized and participated in mentoring sessions and workshops.
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EDUCATION AND CERTIFICATIONS

Education:

- Diploma of Interactive Media Design
- Bachelor of Urban Planning

Certifications:

- Foundations of User Experience Design
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SKILLS

Attention to details | Creativity | Critical Thinking | Time Management | Teamwork | Problem Solving | Effective Communication | Multi-tasking | Adobe Creative Suite | Corel | Figma | WordPress | HTML, CSS, JS | Jira | Microsoft Office